

Montreal F2F BOD meeting Oct 10 4-6 pm

Location: Concordia University Webster Library (<https://library.concordia.ca/locations/>).

CLASSROOM LB-207, WEBSTER LIBRARY, CONCORDIA UNIVERSITY

Meeting outline prepared by Paul Groth

Chair: Dan O'Donnell

Notetaker: Bianca Kramer

Attendees: Dan O'Donnell, John Chodacki, Stephanie Hagstrom, Bianca Kramer, Jennifer McLennan, Violeta Ilik, Gimena del Rio Riande, and Mandy Taha

Regrets: Paul Groth, Cameron Neylon, Leslie Chan (possibly remote), Tim Clark

Pre-Reads

FORCE11 Goals

- Mission and Vision of FORCE11
- 2016 Retreat Booklet
 - Retreat Notes

Operations

- Sustainability Meeting 7 August 2017
- 2018 Budget
- Advisory Board Guidelines

Outcomes

1. The core bullet points of a press release re-launching FORCE11 ([Write a press release](#))
2. [Who / Do Map](#) - a list of stakeholders and what concrete actions we want them to take

Agenda

- [State of the World](#) (30 min)
The goal of this section is to understand all board members views of FORCE11. Please go through the pre-read
 - Welcome (5 min)
 - Report on Finances (5 min)
 - Framework for 2019-2021 conference (5 minutes)
 - Also see notes on Chile satellite pilot
 - Key Issue Posters (15 min)
 - Each attendee takes 5 minutes to draw a poster illustrating the 3 key issues they see with FORCE11 & 3 positives of FORCE11 - **think about this beforehand**
 - These are hung up. Attendees circulate and read the other members posters

- What does success look like? (30 minutes)
 - Opening proposals (1 minute per person) - think about this beforehand
 - Outcome: an agreed upon set of bullet points describing success this will be the foundation of a FORCE11 press-release

- Achieving success (15 minutes)
 - In light of a view of success (**Go / No Go / Maybe**) on current options. Goal is to decide whether to pursue those options or not. Not the specific details. Each option receives a vote. Vote totals recorded
 - Current options from discussions:
 - FORCE11 Journal
 - University Partnership
 - Individual memberships
 - Institutional memberships
 - A strategic partnership with another group in our space
 - Cutting down the website
 - Eliminate working groups
 - Add here
 - ...
 -
 - Have annual (?) meetings at more diverse locations [added BK]
 - Listing other concrete proposals

- Who / Do Map (30 minutes)
 - 30 minutes to create a who/do map

Notes:

Summary & actions:

We ended up having 2 meetings during the conference, going through some regular business at the start of the 1st meeting before presenting our personal ideas about strengths and challenges for FORCE11. In the 2nd meeting, we shared and prioritized actionable items to take up further during regular Board meetings. We will change the way we are running the regular meetings so that we can devote more time to large scale discussion

Budget:

- proposal for individual membership: discuss on board call in 2 weeks (Dan & Amye)
- also include thinking on institutional membership
- example: RDA just launched different membership tiers (also without any real 'products')
- work towards a complete budget picture that is easy to understand for everyone

Hosting FSCI

- discussions ongoing for FSCI hosting

Future meetings:

- Concrete ideas about pilot satellite in Chile, but need:
 - good idea about community building
 - getting people across Latin America to attend
 - how to be revenue-neutral
- Force2019
 - will know in about 3 weeks

Announce idea for satellite event 2020 at beginning (Gimena/Mandy/Bianca) to enable conversation around satellite event

Post-its: key issues / positives

Jen:

- what's the ultimate aim, how do activities support those aims
- how do revenue streams align with aims
- what can we offer and what do we expect from new member

Positives:

- cross sector
- collaborative
- international

Mandy:

- need more marketing and long-term plan
- need KPIs (to focus)
- more activities to make us fly

Positives:

- diversity
- constantly learning
- enabling understanding to different (scientific) backgrounds

John:

- we lack substance (we have ideas)
- we lack scope
- run by academics
- conflicting interests

Positives:

- diverse community (cross-industry)
- diversity
- multi-pronged approach
- run by academics

Violeta:

- lack of strategic direction
- missing communication board-community
- resurrect working groups

Positives:

- diverse community
- decentralized
- identify tools/platforms in scholarly communication

Dan:

- maintaining enthusiasm
- creating opportunities
- avoiding the trap of momentum (dare to stop rather than let actions/initiatives peter out)

Positives:

- latent respect and goodwill from 'outside'

- successful results
- breadth of participation (e.g. including commercials)

Gimena:

- be better with sustainability/money
- communities not included (disciplinary and e.g. researchers)
- be more global, (not just international) - related to communication

Positives:

- free to participation
- cross-sectional
- people being personally passionate (and bringing knowledge)

Questions: what community do we want to be/serve?

Bianca

- Opportunities for sharing ideas and initiatives across those silos (throughout the year)
- Efficient and financially sustainable
- involve the community

Positives

- diversity
- people who are personally passionate
- No one single focus, goal
- people from different communities

Clustering:

PASSION

+ people who are personally passionate about scholarship

passion
people
scholarship

positives #3
run by academics

DECENTRALIZE

decentralized effort

collaborative

+ no one single goal/focus

positives #2
multipronged approach

HUB members

RESULTS

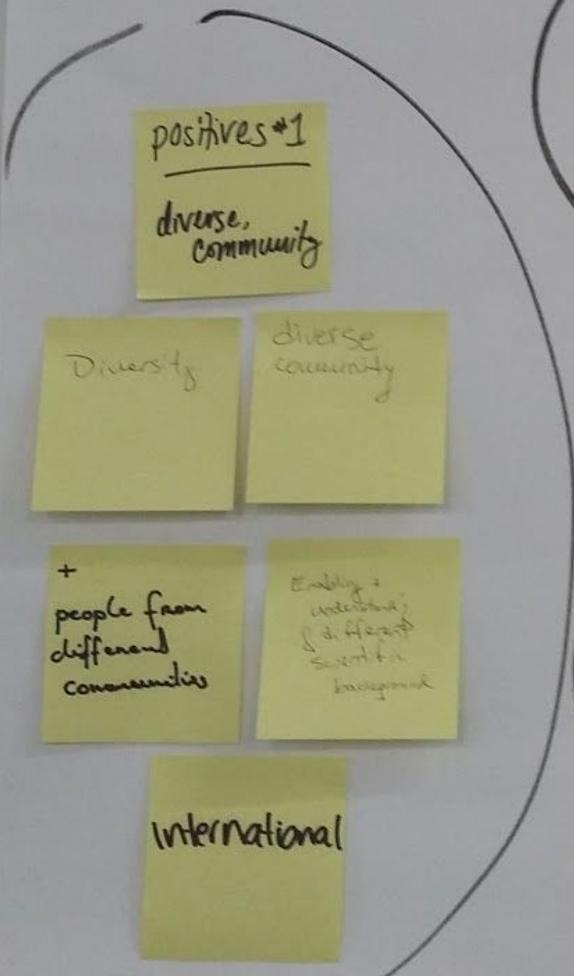
Good thing 2
Successful results (fair, etc)

Good thing 1
Great respect & recognition in field

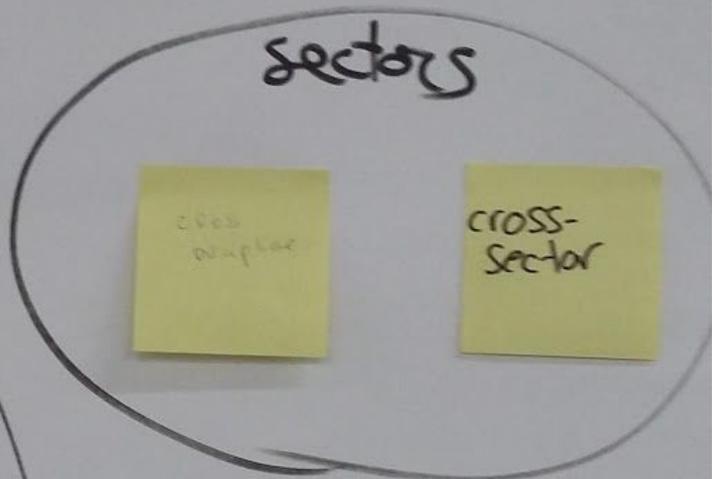
positioned well to identify the tools and tech for new scholarship

diversity (international disciplines domains)

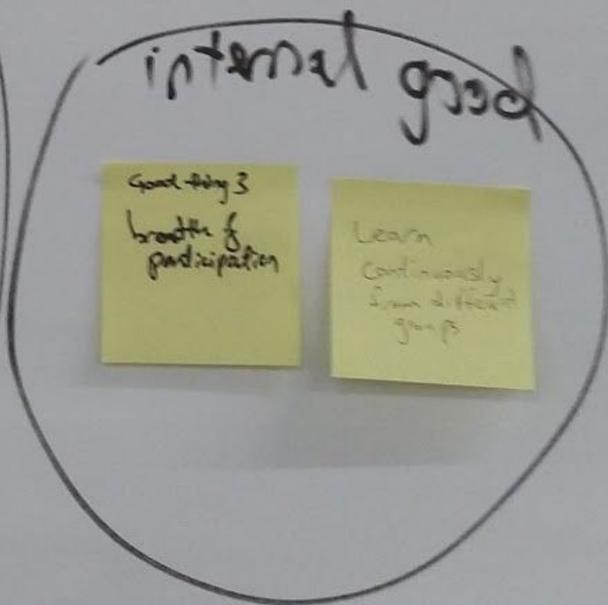
People



sectors



internal good



Need KPIs

What do we do?

perceived lack of strategic direction

Key issues #1
lack of substance

Key issues #2
mix-match of scope to reality

What activities drive the strategy?

Strategic direction

community issues

Key issues #3
run by academics
avoiding the trap of over-reliance on being 'right' because it's hard

maximizing community outreach

communication

? involve community in goals/prioritizing

respect the working groups

Issue 1
Maintaining enthusiasm (seeing us as way of giving space to community)

not doing as good as we could

can't do anything in a short amount of time

creating cross-silo opportunities to learn about School Comm

without conversation how to do this

Need more marketing + long term plan

community (what's going on)

? provide opportunity to exchange thoughts/ideas

eduroam

(Re)defining members

What are the expectations/opportunities for new members?

Key issues
if we are so inclusive, who are we?

∴
be more inclusive

Need more funds.

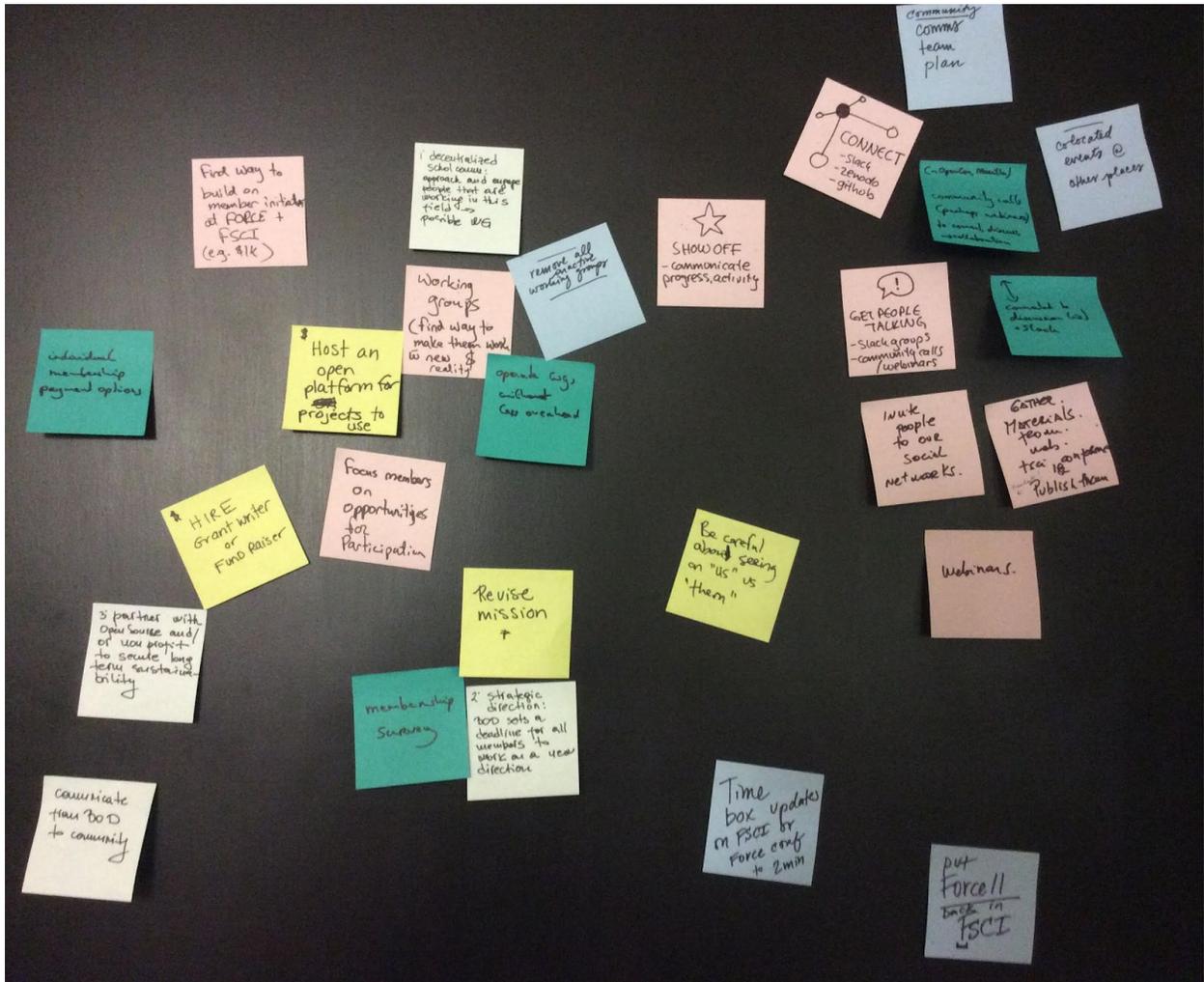
∴
be efficient & financially sustainable

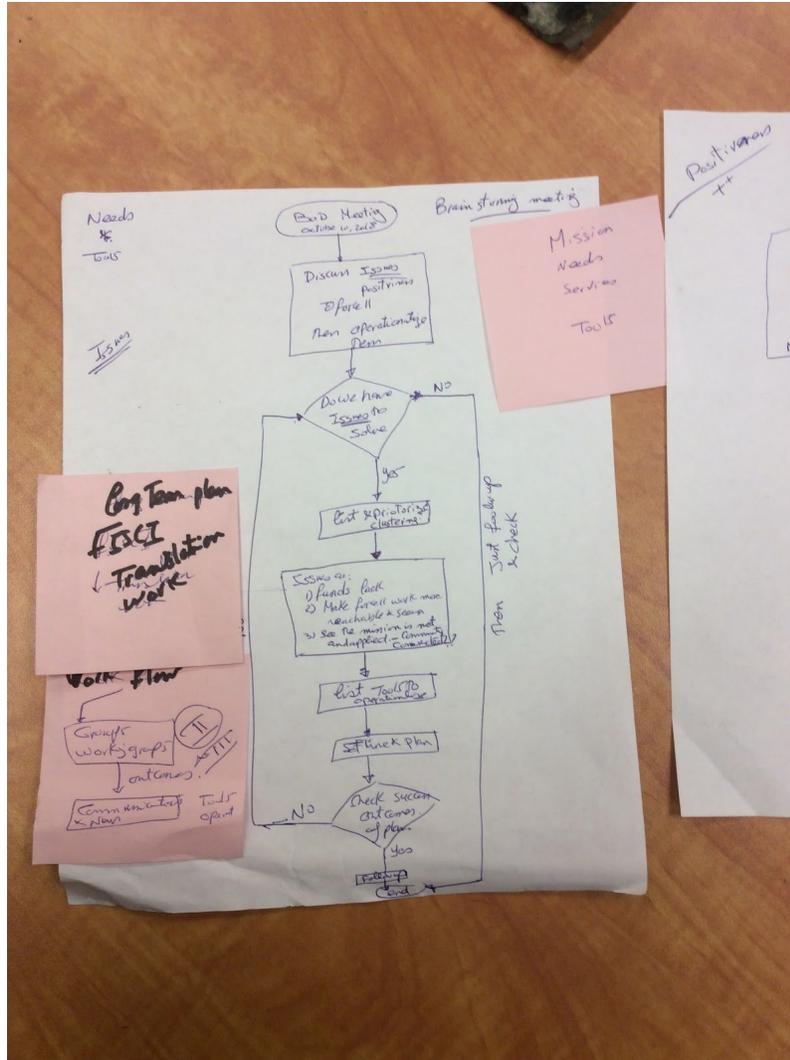
Sustainability

what revenue opps from those activities?

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insert postits





Mandy's notes:

Positivans
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